Appendix 3 Guidelines for the Use of Product Certification Mark and Accreditation Symbol

The certified organization is only entitled to use the TLA product certification mark when the following conditions are fulfilled.

Conditions:

- (a) The TLAC certification mark shall always be used in conjunction with the name of the certified organization.
- (b) The organization may use the TLAC certification mark only when: -
 - 1. The organization has a valid TLAC certificate at the moment;
 - 2. The organization agrees with the requirements as stated in "TLAC Terms and Condition of Services (CD-TC-001)" and this document.
- (c) The organization shall be entitled to use the TLAC certification mark in a fair and reasonable manner but shall not use the mark or indicate certification under the Scheme in such a manner as to be detrimental to the interests of TLAC and/or other certified companies or give a misleading message to other interested parties, e.g. the organization shall not advertise with reference to the mark in any manner indicating that the products are superior than the same or similar products or services offered by other organizations under the Scheme.
- (d) An Organization shall only use the TLAC certification mark in the form stipulated by TLAC and shall observe the directions given by TLAC as to the colours and size of the representations of the mark.

The TLAC product certification mark shall be used as below:



Scheme Name





Colour of the mark:

(All red color) Pantone 032 C, Pantone Black and Pantone White

1. The TLAC certification mark may be printed in black against a white or light colour background, the organization shall use the Logo as below :



- Note: 1. When used on paper, the TLAC certification mark may be embossed or stamped, provided that no other modifications are made.
 - 2. The colour of the TLAC certification mark shall refer to colour artwork as provided by TLAC.
- 2. The Organization shall seek advice from the Manager (Certification Services) of TLAC for any other proposed use of the TLAC certification mark.

3. Summary – Conditions of use:

| | | TLAC Product Certification Mark: |
|---------------|--|--|
| Conditions of | Use the mark independently | |
| use: | Use on company | |
| | stationery, company | |
| | publications, business cards | |
| | Use on advertising materials | |
| | Use on the test reports issued | |
| | by the organization | X |
| | Packing materials of the certified | |
| | product | |
| | When the certification is | |
| | terminated/ certificate is expired | (The organization shall stop using the certification mark immediately) |